



**BEIRUT DESIGN FAIR**  
19/22 SEPTEMBER 2019

## CONTENT

EDITORIAL	4
THE COMMITTEE	6
SCENOGRAPHY	10
BOOTHS	12
SPOT ON!	56
INSTALLATIONS	112
FAIR PARTNERS	118
MEDIA PARTNERS	138
ACKNOWLEDGEMENTS	152
WHERE & WHEN	156
WHO'S WHO	157
MAP & INDEX	160

# RAISE THE BAR AND GROW

*By Guillaume Taslé d'Héliand,  
founder and director*

For its third edition, Beirut Design Fair, reaffirms its dedication to showcasing exclusive collectible and limited-edition contemporary and modern furniture and Design objects, and expands to welcome Design jewelry. The Fair's other significant development, is a greater proximity with Beirut Art Fair to please our visitors. This year again, we raise the bar of Design, thanks to our valuable Selection Committee, whose exacting standards reverberate throughout the fair's exhibitors. Spectacular installations are in our DNA, which is why we entrusted architect Rawad Rizk to develop the scenography of this third edition. His two symbolic installations simultaneously propose a benevolent confrontation with Beirut's architectural chaos, and serve as cutting-edge displays to showcase exceptional design creations. Enjoy the Fair!

# MEET OUR EXPERTS

*A Selection Committee attached to Lebanon  
either by origin or by affinity...*

**Beirut Design Fair** continues to take the utmost care in the structure of its Selection Committee. Seeking quality first and foremost, the role of the Selection Committee is to allow the fair to find a balance between national and international exhibitors, between established and emerging or independent designers, between modern and contemporary creations. The confluence of these recognized professionals offers multicultural expertise on a variety of topics centered around the pursuit of meaning, relevance and beauty. This interaction is essential to maintain the primary orientation of Beirut Design Fair : to become the design showcase of the East Mediterranean, where all collaborations are made possible beyond frontiers.



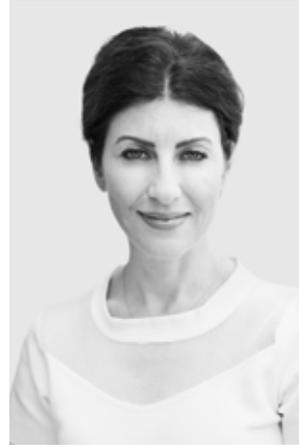
## REBECCA ANNE PROCTOR

Rebecca Anne Proctor is the Editor-in-Chief of Harper's Bazaar Art and Harper's Bazaar Interiors, a role she has held since 2015.

In a previous life, after obtaining her M. Litt from Christie's London in Modern and Contemporary Art History, Rebecca worked at Gagosian Gallery before moving to Paris to pursue a double MA in

Middle Eastern Studies and Conflict Resolution from the American University of Paris and a Master's in «Sociologie des Conflits» from the L'Institut Catholique. Two dissertations later, one developed in Baalbek district (Lebanon), she moved to Abu Dhabi in 2009 where she worked at Barakat Gallery and then at Ayyam Gallery in 2011 as an art consultant.

Hungry for new horizons and encounters, Rebecca is an extensive traveler. Her mobility has led her to roam the Middle East, Turkey and Persia, Central and South Africa, Maghreb, South Asia, India ... Rebecca is and has been regularly asked for several years to animate panels, debates and round tables (Arts, Culture, Media ...) in Europe and the Middle East, in artistic events or on TV, in front of the most varied audiences.



## NADIA JABRI

Nadia Jabri is the founder of Letternoon, an international platform specializing in curated Middle Eastern contemporary art and design through an online shop, exhibitions and limited edition production based in New York City. Trained in international affairs and human rights at Columbia University's School of International and Public Affairs, Nadia worked in various inter-

national advocacy roles in legal and public affairs. Inspired by her cultural experiences, she saw an opportunity to pursue her commitment to social progress and well-being with a lifelong passion for design and innovation. She created Letternoon to provide first time access to emerging design and content with a mission to change misperceptions about the region. It is her hope that retail diplomacy will inspire greatly needed creative connections and collaborations.



## FRANÇOIS LEBLANC DI CICILIA

Director of the Gallery S. Bensimon in Paris for ten years, François Leblanc Di Cicilia, known as a real talent scout, also personally advises designer's studio and brands for their creative and commercial development. He founds in love with design and craft during his 4 years' mission for the Galeries Lafayette Group into the Decorative Art Museum in Paris. His

life's comitment is to share know-how and creativity to build bridges between people. Some highlights : Japanese and Finnish Season exhibition for the Decorative Art Museum, First creative design exhibition at Le Bon Marché (Paris) and at Lane Crawford (Hong Kong), first Argentine, first Lebanese design exhibition in Paris.

François has worked with more than 250 designers and creators, mainly exhibited their works first like Michael Anastassiades, Sabine Marcelis, German Ermics, Marc Dibeh, Sebastian Wrong, Cristian Mohaded, José Levy, Formafantasma, Chritian Haas among many others.

# TRIBUTE TO AN HERITAGE

*By Rawad Risk, founder of  
RR / architects*

**Beirut is a world-city** as much as a city-history and today enjoys the status of the most important design hub in the Middle East, with open doors to the west. The scenography of Beirut Design Fair is a tribute to the architecture of Beirut. The two symbolic structures erected in Beirut Design Fair aim to create a singular experience, and invite to a journey in space and time. The first pavilion pays tribute to the broken arch and arcades typical of traditional Lebanese houses, the second to modernism, through the clean forms characteristic of the 60s, the two forms reduced to skeletons of structures that confront and complement each other. If today's design succeeds in embodying the objects of our present, it is thanks to its deep roots in the experience and the traditions, fruit of the exchanges, the brewing and the successions of peoples and civilizations, at the same time.

12

**BO-  
OTHS**



## BOKJA

A7

Bokja's signature, a visually chaotic assembly of fabric pieces, compounds several techniques from free-motion embroidery to painting. In Bokja tapestries the studio brings together poetic fragments of time and space and situates them in unusual arrangements. It is through these juxtapositions of disparate surfaces that the importance of each component becomes magnified; a rich and unexpected visual language is created.

FOUNDERS

**HUDA BAROUDI &  
MARIA HIBRI**

-  
Mukhallasiya Street  
Building 332, Unit A  
Saifi Village, Beirut  
LEBANON

-  
T + 961 1 975 576  
M + 961 76 528 999  
-

info@bokja.com  
www.bokja.com



## CHRYSTYNA SALAM

A1

Chrystyna Salam's university studies in Toronto and later in Paris at the Sorbonne and at L'École du Louvre, contributed to her developing an extensive knowledge of twentieth century European Art. Chrystyna lived most of her life in Paris where her gallery specialized in Russian Constructivism and « L'École de Paris ». Chrystyna has lived in Lebanon since 2009. Her Home Gallery in Beirut is a haven of beauty containing a collection of paintings and ceramics from the 50's and 60's by well-known artists such as Chambost, Deux Potiers, Michell, Capron, Madoura, Blin, Jacques Nestlé, Gio Colucci... She is now promoting young Lebanese ceramists - Souraya Haddad, Natalie Khayat, Hala Matta, Samar Mougharbel.

Today, Chrystyna Salam is an Art Consultant. She receives by appointment at her Home Gallery, where she offers her experience and knowledge, and shares her love for art, with anyone interested in learning and building an art collection.

DIRECTOR

**CHRYSTYNA SALAM**

-

May Ziade Street  
Kettaneh Building  
Clemenceau, Beirut  
LEBANON

-

M + 961 3 663 663

-

chrystyna@outlook.com  
www.chrystynasalam.com



## DESIGNKULTUR + JIGSAW

B8

Founded by Marc Haddad, designkultur is a parametric, computational and digital fabrication platform that specializes in multidisciplinary arts; whose area of interest includes architecture, product design, fashion design & digital arts.

Founded by Charbel Chaghoury, Jigsaw is a material research and form finding studio. Designs are influenced from architecture, fashion, products and biomech. Both use digital tools to create complex designs, mixing and combining between machine and hand craft towards the final product.

FOUNDERS

**MARC HADDAD & CHAR-  
BEL CHAGHOURY**

-

Beirut

LEBANON

-

M + 961 70 436 938

-

info@design-kultur.com

www.design-kultur.com



## ECUSSON

C1

Ever since he was young, Roger Debs has been passionate about furniture design and arts. It all began during his trips to Italy where he highly admired Italian designs. He started travelling to Europe and collecting antiques pieces and opened his first antiques gallery in Kaslik, Lebanon in 1987. In the last 15 years, the trend started shifting to modern and vintage designs which prompted him to learn more and more about it. He then relocated to Achrafieh and opened Ecusson Gallery in Tabaris. He has always been credited with a classy, distinguished and unique taste. Roger thrives to reflect this in Ecusson by choosing each and every item displayed as if he wanted it for himself.

DIRECTOR

**ROGER EL DEBS**

-

Chehade Street  
Jardin de Tabaris Building  
Ashrafieh, Beirut

LEBANON

-

T + 961 1 336 065

M + 961 3 652 299

-

ecusson.galerie@gmail.com



## EMMANUEL JONCKERS

B9

Ever since he was a kid, Emmanuel Jonckers, a Belgian creator, has lived in the world of Artist Furniture. Both his parents were art furniture designers. In his soberly and sensually curved pieces, the artist makes inclusions of noble metals and alloys. « My aquatint engravements represent the structured anarchy of elements, like open doors on organic and mineral. They are a projection of our universe's reflexion ».

The material shaped by nature sensually mingles with the material human chemistry has shaped. Emmanuel Jonckers has this philosophical mindset about how voluptuous elements can be. Organic or mineral, they are related by what they are composed of carbon. « I am fascinated by the Infinitely Great and the infinitely small, by organic and mineral, worlds that have no limits but those of imagination. I am fascinated by science, and the human capacity to read it and to understand it as he is beginning to do, by space and time, by quantum mechanics... ».

DESIGNER

**EMMANUEL JONCKERS  
JENATZY**

-

Avenue Eugene Plasky  
1030 Schaerbeek, Brussels  
BELGIUM

-

T + 32 474 72 35 00

-

emmanueljonckers@icloud.com



## ESPACE JACQUES OUAISS

A4

Espace Jacques Ouais aspires to highlight Lebanese talents along with pieces by renowned international artists. For the 2019 edition Jacques Ouais presents the designer Sherine Chaya alongside several other Lebanese artists.

Sherine Chaya, a self-taught artist with a background in interior design, has created a line of furniture, lighting and decorative objects using precious materials such as marble, brass and solid wood. All pieces are handmade in limited quantities.

OWNER

**JACQUES OUAISS**

-

250 Salim Bustros Street  
Sakr II Building  
Ashrafieh, Beirut

LEBANON

-

T + 961 1 336 059

M + 961 3 777 177

-

Jacques\_ouaiss@hotmail.com



## FABRACA STUDIOS

B12

Specialists in custom commissions and combining exceptional craftsmanship with contemporary design, FABRACA STUDIOS, Samer Saadeh offer their clients a true bespoke service. Through its use of noble materials and fine engineering techniques FABRACA STUDIOS is a design-led business for commissioned lighting and furniture pieces where art, craft and design meet. Synergising architectural techniques with their finely-tuned aesthetics, they're constantly developing and exploring manufacturing processes - each item is hand-made and finished using the latest hand-finishing methods. Located at the heart of Bauchi's industrial city, FABRACA STUDIOS is at the center of an exchange between the area's artisans and craftsmen. They are matching their own contemporary aesthetic with their skills and creating unique products that represent a revival of the city's design and manufacturing philosophy. A fusion of innovative design and superlative manufacturing techniques.

DIRECTOR

**SAMER SAADEH**

-

Obeid building - 3<sup>rd</sup> floor

Industrial City

Bauchi, Metn

LEBANON

-

M + 961 3 917 501

-

[info@fabracastudios.com](mailto:info@fabracastudios.com)

[www.fabracastudios.com](http://www.fabracastudios.com)



## GALERIE PIERRE GHATTAS

B10

Designers Jean Prouvé, Paul Evans, Raymond Loewy, Philippe Huiquilly and others amongst Americans and Europeans artists have found an exceptional haven in the heart of Ashrafieh (Beirut). Created in 1998, Gallery Pierre Ghattas has been collecting and presenting art and design pieces from the 1930's till our times, and has forged an undisputed reputation for its diverse, rare and high end pieces. In true archaeologist of design, Dr Pierre Ghattas is always on the quest for new discoveries, establishing his gallery as a reference for art and design collectors in Lebanon. Lamps, paintings, furniture communicate in a three floors space of 600 m<sup>2</sup> under one denominator : quality and value. So if you're in Beirut and in the nearabouts of Ashrafieh, Gallery Pierre Ghattas is the place to discover.

DIRECTOR

**DR. PIERRE GHATTAS**

-

B4-B6 Sodeco Street  
Ashrafieh, Beirut  
LEBANON

-

T + 961 1 615 231  
M + 961 3 340 225

-

pierre.ghattas@icloud.com  
www.galeriepierreghattas.com



## GALERIE XX<sup>e</sup> SIÈCLE

A2

Founded in 2002 by design enthusiasts Souheil and Hala Hanna, XX<sup>e</sup> Siècle Gallery specializes in mid-century decorative arts. For this edition of Beirut Design Fair, we are happy to present « 1960's, A DESIGN ODYSSEY » a tribute to the 50<sup>th</sup> anniversary of the moon landing. On July 20, 1969, Armstrong stepped onto the lunar surface and described the event as « One small step for man, one giant leap for mankind ». The observation of space led to a new esthetic inspired by the planets. Movies like 2001 - Space Odyssey by Stanley Kubrick showed fantastic white and silver worlds with softly rounded plastic furniture. Imaginative forms, bright colors, and new materials were in demand for interior design.

The King Sun Lamp by Gae Aulenti, the Bubble Lamp by Franco Frascini, and the Rotating Lamp by Michel Soulié, brought the Space Age into our terrestrial living rooms.

DIRECTORS

**SOUHEIL &  
HALA HANNA**

-

Abdel Al Street  
Hanna Residential Building  
Hamra, Beirut

LEBANON

-

T + 961 1 742 020

-

info@xxesièclegalerie.com

www.xxesièclegalerie.com



## GEORGE GEARA

B7

It is perceived that design and culture play a significant role in everyone's thought processing.

The « Mishwar Bar » is a trolley-bar that represents memorable meaning, reviving pleasant moments for everyone and serves our modern lifestyle with its multifunctional use, as a movable bar that can receive a standard bar stools and a serving bar.

The whole unit is conceptually witty with a knack for details and bold materials, the purity in the design, makes it fit perfectly in a modern space.

DIRECTOR

**GEORGE GEARA**

-

Beirut

LEBANON

-

M + 961 70 834 079

-

jorgegeara@gmail.com



## LA GALERIE NATIONALE

B3

La Galerie Nationale is a Decorative Arts Gallery specialized in Original Art furniture made by top designers representing the 20<sup>th</sup> century. The twentieth century, one of the most prolific periods in design, the birthplace of generations of extraordinary designers handling all the Art forms, mastering new material while still managing the feat of making them useful and usable. Few of these original items still exist. La Galerie Nationale is promoting these outstanding designers and offers these exceptional objects to collectors. With thirty years of experience in France and Europe, the gallery has a representative gallery in Dubai at City Walk district.

For the 2019 Beirut Design Fair we enjoy to showcase the very rare complete dining room set by Paul Evans (1969) ornamented by Mona Saudi sculptures and, for the first time since the 40's, one of the two bas-relief created by Day Schnebel for the Strasbourg University entrance Hall.

DIRECTOR

**GUILLAUME CUIRY**

-

City Walk Boulevard  
Building 7 - City Walk 2  
PO Box 282 003

Dubai  
UAE

-

T + 971 4 380 46 52

-

galerie@galerie-nationale.com  
www.galerie-nationale.com



## MAD BRUSSELS + ATELIER JESPER

B4

Mad Brussels and the export department of hub.brussels have handed Jean-François Declercq, founder of Atelier Jaspers, over the art direction of Itinérance #15 for his second participation at Beirut Design Fair 2019. This year, the curatorial project sets focus on Belgian designers.

Based in Brussels, Atelier Jaspers's mission is to present internationally young and renowned creators. Scenography by the Master of Art Pierre Bonnefille and set-up by the young lighting designer Romy Bechara will highlight exclusives pieces, furniture, and ceramics during the fair.

The exhibition Domus Aurea, inspired by Nero's Roman palace, will showcase neo-archaistic artworks with one ceramic by Pascale Risbourg, two chairs by Sébastien Caporusso, one brass console by Yann Dessauvages, one felt mask by Pierre-Louis Graizon, one sculptural luminaire by Studio Élémentaires, and one « Remparts » vase by Alain Berteau & 6+2 Edition.

DIRECTORS

**ANAIIS LAMBERT  
& JEAN-FRANÇOIS  
DECLERCQ**

-

149 avenue du Prince Héritier  
1200 Brussels

BELGIUM

-

M + 32 475 64 95 81

-

[anais.lambert@mad.brussels](mailto:anais.lambert@mad.brussels)

[jf@atelierjaspers.com](mailto:jf@atelierjaspers.com)

[www.mad.brussels](http://www.mad.brussels)

[www.atelierjaspers.com](http://www.atelierjaspers.com)



## MARIE MUNIER

A5

The world of creation has no boundaries and Marie Munier certainly exemplifies the notion. A journey that began with expression through painting, then led to a road captured by the allure of antiquity. This would tempt Marie Munier away from her brushes and toward the world of jewels, creating unique statement jewelry.

Over the past four decades Marie's most passionate form of expression has continued to be her jewelry, but today a new passion has emerged. Thus she was drawn to explore graphical motifs reminiscent of her jewels on a larger scale, creating lighting sculptures for stylish homes.

DESIGNER

**MARIE MUNIER**

-

Saint Nicolas Street  
Sursock, Beirut  
LEBANON

-

T + 961 1 326 738  
M + 961 3 223 801

-

info@mariemunier.com  
www.mariemunier.com



## STUDIO NADA DEBS

B2

Nada Debs is a Lebanese designer living and working in Beirut. Her work spans scale and discipline: from product and furniture design to one-off commissions across craft, art, fashion and interiors. What ties her work together is her ability to distil culture and craftsmanship to create pieces of emotional resonance. Nada grew up in Japan, studied design at the Rhode Island School of Design in the United States and has spent significant periods of time living and travelling the world, finding connections between different cultures. There is something of each of her experiences in all of her work. In essence, she captures the power of the human hand to tell stories that touch the heart. She calls her approach : handmade and heartmade.

OWNER

**NADA DEBS**

-

Gouraud Street  
Saad Building - 3<sup>rd</sup> floor  
Gemmayzeh, Beirut  
LEBANON

-

T + 961 1 568 333

-

nada@nadadebs.com  
www.nadadebs.com



## NADA G

B5

Nada G creations encapsulate the designer's world of experiences and translate her emotions into timeless jewelry pieces that awaken emotions in others. Each creation draws on a memory, a dream or an emotion and chooses its wearer in as much as the wearer chooses it to become a reflection of their own narrative, memories and emotions.

« Heritage & Heirlooms » are limited edition pieces that augment a tradition the designer witnessed growing up. Inspired by memories of heirlooms being passed on from mothers to their daughters, the designer seeks to preserve a beautiful tradition that spreads happiness and joy and strengthens societal ties.

Nada G's journey began in 2004 with handwoven golden strings and has led to a path embellished with international awards for bespoke designs. Today Nada G creations are available in Beirut, Chicago, Miami and Los Angeles.

FOUNDER

**NADA GHAZAL**

-

Sea Side

D Beirut Building

Beirut

LEBANON

-

T + 961 81 220 064

M + 961 3 59 1179

-

info@nadag.com

www.nadag.com



## BOOTHS

# NADA LE CAVELIER

C3

It was her lifetime passion for antiques that drove artist Nada Le Cavalier to spend years collecting beautiful micro-mosaics and her innovative vision that gave birth to the unique Nada Roma collection in 2006.

This ongoing exclusive collection incorporates historic colourful and intricate micro-mosaics dating from the 1860's to to the 1950's into fresh modern jewels with a playful twist. Adorned with gemstones, re-set in 18k gold each piece is reborn into a unique one-of-a-kind creation.

Micro-mosaics were originally hand crafted in Venice, Florence and Rome intended as souvenirs for wealthy tourists on grand tours of Italy. They are composed of tiny pieces of glass paste, some the size of a pin's head, intricately assembled to form miniature bouquets, birds, frescoes or monuments. Today they can be worn again as fabulous treasures, each with its own story to tell...

DIRECTOR

**VALÉRIE LE CAVELIER**

-

108 Sursock Street  
Bechara Nammour Building  
Ashrafieh, Beirut  
LEBANON

-

T + 961 1 200 821  
M + 961 3 393 978

-

val2val@gmail.com  
nadalecavelier@gmail.com  
www.nadalecavelier.com



## NATHALIE GHARBI

B11

Nathalie Gharbi is an interior designer born and raised in Lebanon. From the age of nine, design was her passion. She founded her own Brand « ngluxurydesign » after her return from Marangoni School of design in Milan. The brand is known by her reinterpretation of the classic using technology to give a contemporary aspect. The blend of elegance, Art, innovation in design make her pieces unique, precious and iconic. Recently, Gharbi launched her private collection named « clef d'or » defined as timeless yet Romantic.

OWNER

**NATHALIE GHARBI**

-

Byadha, main road  
2380 Building - Ground floor  
Rabieh, Beirut

LEBANON

-

M + 961 3 613 413

-

ngluxurydesign@gmail.com  
elgharbinathalie@gmail.com  
www.ngluxurydesign.com



## NESHIMAN

B1

In 1997 NESHIMAN started as a small furniture store named Lamkade in the basement of a residential building. It is about 10 years which they were working on original designs. In that way they have a good resume on cooperating with the best Iranian designers, architects and artists. This kind of attitude helped them achieve honor-positions such as winning international design awards like REDDOT and getting invited to present in some international shows such as Dubai downtown design 2014 And Milan design show 2015. Now, they have more than 7 showrooms in all big cities of Iran and got the first international branch in Copenhagen, Denmark. After design and quality they focused on our traditional crafts such as carving, mosaicking, hand mirror works, and hand weaved products. They believe product's soul originates from human's interaction with the product. Adding crafts by craftsmanship injecting thing on the outputs of machines which they called « Soul ».

OWNER

**MOHAMMAD HOSSEIN  
GHADERI (MOHEGH)**

-

Satarkhan Boulevard  
Baran Building  
7184737655 Shiraz  
IRAN

-

T + 989 1750 080 60  
M + 987 1362 704 79

-

info@neshiman.com  
www.neshiman.com



## OPUS MAGNUM GALLERY

B6

More than a decade since their partnership, Claudia Chahine and Gilbert Debs continue to adopt experimental practices in their studio, looking for new techniques to use in their creations. Through the Opus Magnum gallery, they have developed a line of furniture that expresses their singular style, combining aesthetic audacity and clean lines. Their pieces are often considered a work of art rather than a piece of furniture. Handcrafted in their workshop, they sometimes combine natural and rare materials with their proper invention for casting metals, offering unique collector's items and a tribute to nature. The Opus Magnum Gallery not only presents contemporary furniture, it also includes large-scale sculptures, installations, architectural surfaces and product design. Their works have been placed in famous hotels around the world and private residences and they often collaborate with other designers when they share the same design approach and take private orders.

FOUNDERS

**GILBERT DEBS  
& CLAUDIA CHAHINE**

-

Noura Center - 5<sup>th</sup> floor

Sin El Fil, Beirut

LEBANON

-

M + 961 3 320 494

M + 961 3 346 037

-

info@baalcreations.com

info@opusmagnumgallery.com

www.opusmagnumgallery.com



## RANDA TABBAAH

C2

Jewelry designer on the cutting edge of modern design, Randa Tabbah comes from a long tradition of jewelers well known in Europe and in the Middle East. She established her own line in 1993 after studying at l'Ecole de Bijouterie et de la Joaillerie in Paris. Since then, she has been developing her style, nourished by her passion for semi-precious stones, organic shapes, and rough textures. Subtle and cheeky, simple and creative, most of her jewels are handcrafted individually to make it a unique piece of work. Randa was selected to display her creations in several exhibitions such as the Salon Du Meuble in Paris and BASELWORLD in Switzerland. She also had her « New York » collection exhibited at Aaron Faber Gallery in New York and was awarded the International Tahitian Pearl Trophy. Together with her daughter Sibylle - interior and product designer - Randa Tabbah has recently launched thematically inspired collections where every single piece tells a story.

OWNER

**RANDA TABBAAH**

-

Mariam Geahchan Street  
Tabbah Building  
Ashrafieh, Beirut

LEBANON

-

T + 961 1 215 288/289

M + 961 3 407 879

M + 961 3 432 732

-

info@randatabbah.com

www.randatabbah.com



## THE ART DESIGN LAB

A3

Launched at Christie's Paris in 2017, The Art Design Lab is the first gallery to unveil the secret of the creative process in the design field. By valuing exclusiveness and know-how, The Art Design Lab digs into archives of international designers in order to enlight precious research works like sketches, plans or prototypes... According to Karine Scherrer - director and founder - the purpose of the gallery is to promote a new range of beautiful graphic works to young connoisseurs and distinguished art collectors.

During Beirut Design Fair, the gallery presents original works of Lebanese and French designers such as : Samuel Accoceberry, François Azambourg, Marc Baroud, Gilles Belley, Clémentine Chambon, Matali Crasset, David/Nicolas, Guillaume Delvigne Tarek Elkassouf, Najla Elzein, Joachim Jirou-Najou, Charles Kalpakian, Aurore de la Morinerie, Anastasia Nysten, Paola Sakr, Antoine Schapira, Studio Caramel, Studio Khachatryan, Studio Nocc, Thomas Trad, Mario Trimarchi, Richard Yasmine.

DIRECTOR

**KARINE SCHERRER**

-

11 rue Martel

75010 Paris

FRANCE

-

M + 33 6 07 94 16 00

-

[karine.scherrer@theartdesignlab.com](mailto:karine.scherrer@theartdesignlab.com)[www.theartdesignlab.com](http://www.theartdesignlab.com)

56

**SPOT  
ON!**



## AEA STUDIO

S22

Architect, Interior Designer, Landscaper, Antoine Asmar's passion is to create pleasant and personalized spaces. Having an important experience in the field of architecture as well as renovation, he easily works with small and big spaces. He often goes through the smallest details, from furniture design to door handles design. Success shows in results, projects are personalized and do not look alike, they are simply in harmony with their spaces and their occupants.

Architecture is Antoine's passion, and customization his specialty : « Every site imposes its own design, every site has its life, its past and its future... ».

DESIGNER

**ANTOINE ASMAR**

-

4 Avenue Marceau

75008 Paris

FRANCE

-

M + 33 6 09 83 35 57

M + 961 71 273 969

-

contact@aea-design.com

www.aea-design.com



## ALEF STUDIO

S16

Alef Studio is a visionary design studio that promotes and sponsors designs for life; designs created with authenticity and honesty to echo people's daily aspirations and the boundless evolution of their desires.

The two founding architects design together in a form of conversation layering one thought over the other thriving for improvement and evolution. Architect Aman Slim and Interior Architect Abir Makarem are a married-partner model of two opinionated people with compatible levels of obsessiveness and drive to feed off each other's energies. For them every collection is an opportunity to witness human progression cultivate knowledge and develop innovative approach. Their first collection was conceived in lavish brass and marble combination reflecting luxurious and pretentious lifestyle.

In September 2019 they will be revealing « the tribute », a collection of multifunctional signature items inspired from lebanese traditions, behavioral rituals and forgotten stories.

FOUNDERS

**AMAN SLEEM &  
ABIR MAKAREM**

-

Yarze, Baabda

LEBANON

-

T + 961 3 029 127

M + 961 70 461 661

-

artstyle9@gmail.com

www.alefstudio.net



## ANDREA NASSAR

S13

Andrea Nassar is a Ceramic Artist whose contemporary pieces articulate a fascination with the land and seascapes that define so much of the human experience. From a workshop overlooking the Mediterranean, her art pays homage to the wide-open spaces of Australia, where she was raised, but also to the dense layering of natural and urban in Lebanon, where she lives and works, and to countless points in between.

Working with porcelain and stoneware clays, Andrea conceives and creates handmade ceramic forms whose fusion of shapes, colors, and textures is much more than skin-deep. Her signature « Impressions of a Landscape » collection constitutes a topographic journey reinterpreted. A union of bold imagery, provocative shades, and reflective textures provides an underlying theme for the entire collection. Each piece carries the unmistakable uniqueness of hand-glazing, offering yet another perspective on all the powers and glories of the myriad landscapes that punctuate our lives.

DIRECTOR

**ANDREA NASSAR**

-

Saida

LEBANON

-

M + 961 3 249 973

-

andrea.nassar@gmail.com



## BITS TO ATOMS

S2

Bits to Atoms is a research and creation lab for architecture and design based in Beirut, Lebanon. The practice focuses on design through digital fabrication, with a prolific and diverse portfolio ranging from buildings to products and robots. Guillaume Crédoz, recognized as a leading figure of the maker movement, is the founder and director of Bits to Atoms. Having received the Harper bazaar's best emerging designer award in 2016, Bits to Atoms has also recently been awarded a Core 77 design award as well as the community choice prize for its concrete chair « Concurrence ».

The office has a large lab which is equipped with a 7 axis 10 Tons robot arm, large scale 3D printers and all required tools to experiment and prototype design and architecture blending digital manufacturing methods with traditional ones, within the Post Industrial Crafts realm.

DIRECTOR

**GUILLAUME CRÉDOZ**

-

Street 40

Building 45 - Industrial Area

Mkalles, Beirut

LEBANON

-

T + 961 1 695 517

M + 961 70 268 132

-

contact@bitstoatoms.xyz

www.bitstoatoms.xyz



## BRAM KERKHOFS

S19

Bram Kerkhofs (1977) creates objects which are characterised by the potential for transformation through nodes, hinges and connectors. Bram's designs are the fruit of a quest for the ultimate balance between material, construction and functionality. The interplay between physical forces, mathematical stability and aesthetical harmony, as well as the relationship between the parts and the whole, are examined throughout his oeuvre which is characterised by beautiful yet functional modular systems with endless potential for adaptation and customisation.

Bram is one of the founders of Batiment A, an artist collective in Leuven and teaches at Luca School of Arts in Brussels where he also leads a research project.

DESIGNER

**BRAM KERKHOFS**

-

58 Plein Straat

3001 Heverlee

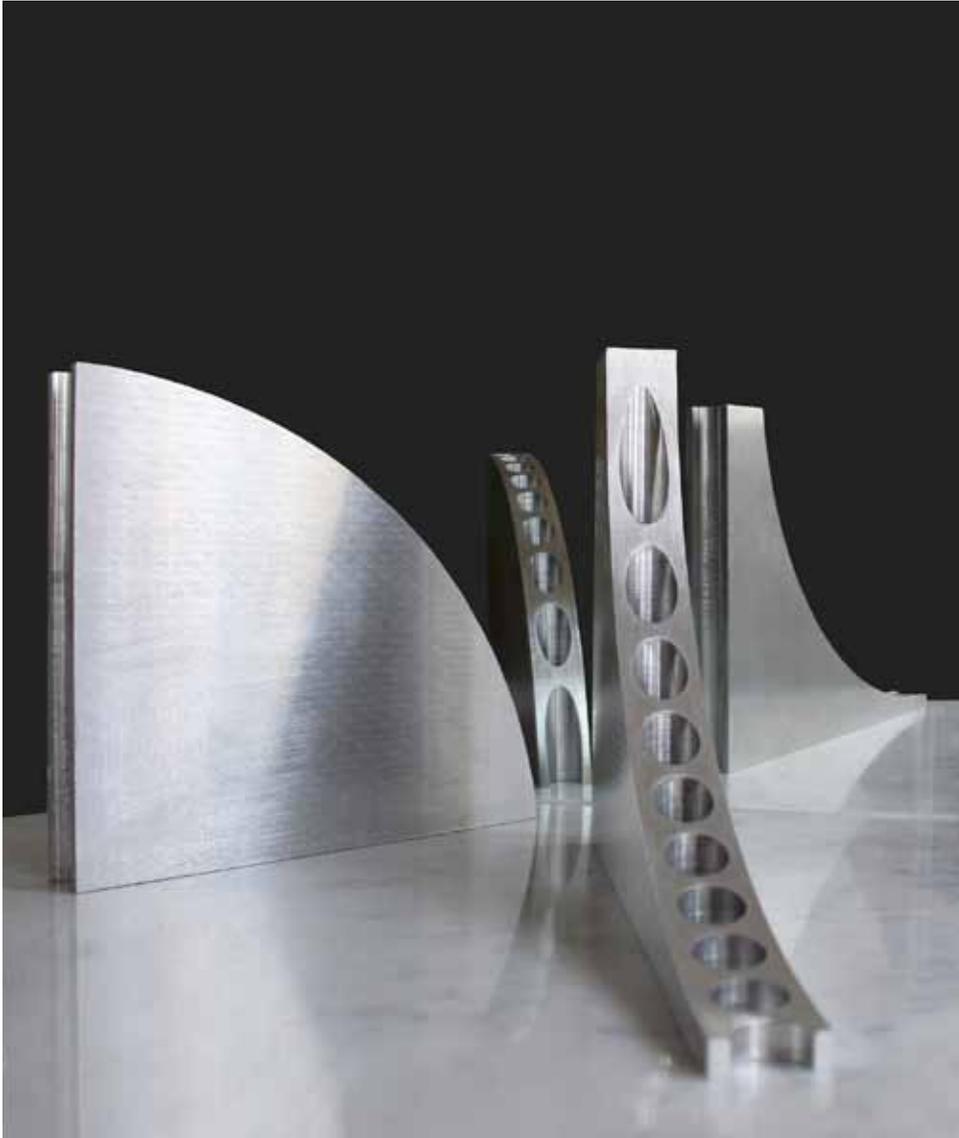
BELGIUM

-

M + 32 486 37 24 51

-

[bram@bram-kerkhofs.be](mailto:bram@bram-kerkhofs.be)[www.bram-kerkhofs.be](http://www.bram-kerkhofs.be)



## CHRISTIAN ZAHR STUDIO

S7

Christian Zahr based in Beirut, studied Architecture at the Academie Libanaise des Beaux Arts, and graduated in 2003. In 2012 he founded Christian Zahr Studio, where he develops his multidisciplinary practice as an architect, landscape designer, object designer and artist. Moving between these scales allows him to blur the boundaries between these different realms in order to create a new syntax.

In his collection he continues his research into forms, materiality and function. His inspiration comes from archetypes, vernacular architecture and artefacts. He diverts local techniques to explore a different approach to creation. His bold and rough objects are at the intersection of sculpture and furniture, and also devised as small architectures.

Zahr's work was showcased in Beirut Design Week in Beyt Beirut Museum (2018), 1000 Vases in Dubai Design District (2019) amongst others. And also featured in design magazines such as Dezeen, Wallpaper, Interior Design, les Inrockuptibles...

DESIGNER

**CHRISTIAN ZAHR**

-

39 Street 51  
Mkalles, Beirut  
LEBANON

-

T + 961 1 445 400  
M + 961 3 596 532

-

info@christianzahr.com  
www.christianzahr.com



## DAMJ DESIGN + CRAFT

S6

DAMJ is a design / build company that operates across : architecture, furniture, and lighting design. The inspiration and concept for « DAMJ » comes from the integration of several fabrication trades, techniques, and design sensibilities. Ahmad Khouja is the founder and architect behind the company; his designs draw inspiration from mathematics and nature as the basis for what is often a geometric game driving each piece. His process is rooted in a hands-on approach that alternates between design studio and workshop in conceiving and fabricating the works. It is in the workshop where he is constantly experimenting with new and old techniques, and at times re-contextualizing and re-interpreting traditional crafts. He has worked in the US, UK and Lebanon, is a graduate of Columbia and UC Berkeley universities, and has taught design and parametric modeling at LAU, AUB and ALBA.

DIRECTOR

**AHMAD KHOUJA**

-

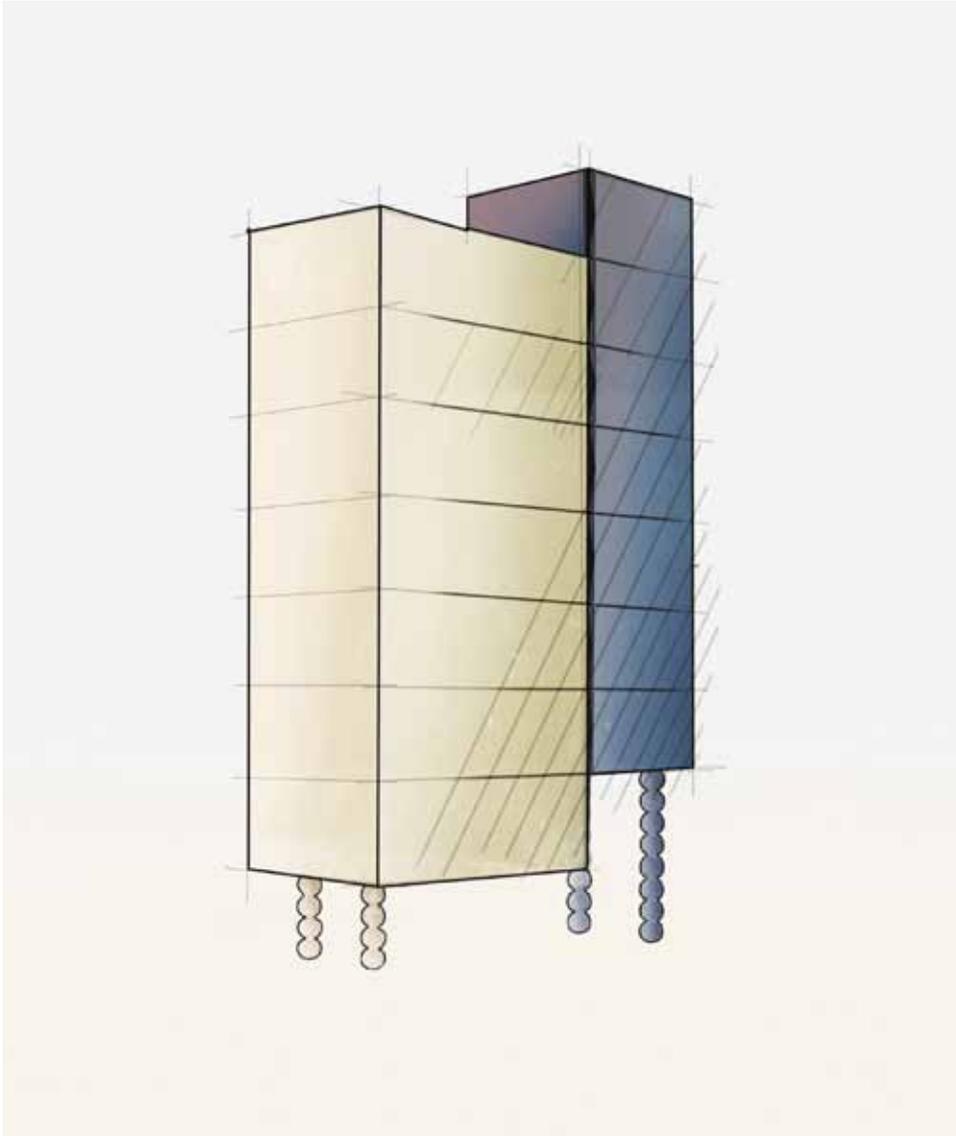
Qobayat & Khatchadourian Street  
Mar Mikhael, Beirut  
LEBANON

-

T + 961 76 059 070

-

info@damjdesign.com  
www.damjdesign.com



## D.M. FEGHALY + M. HATOUM

S14

In 2019, Beirut-based designer Donna Maria Feghali, founder of Noir Clair Studio, who has been a constant in the Lebanese art scene for years, met Brussels-based Majdoline Hatoum, mixed media artist and designer, while working on a project together. Tied by their commitment to get their project done on time despite challenges, Feghali and Hatoum's connection grew over their shared love for art and design.

This brought on their decision to collaborate, guided by the notion of how two intersecting lives from different time zones can produce two separate designs that are - like their lives - connected, yet disconnected.

Basking in Beirut's sun, Feghali designed a cabinet reflecting the duality of time « Semainier A Deux Temps », with Brussels - Hatoum's City of residence - in mind. On the other side of the equation, Hatoum, part of Lebanon's diaspora ever longing to return home, designed a light element inspired by Lebanon's traditional artisanal crafts: the old silk and Glass industries

DESIGNERS

**DONNA MARIA FEGHALY  
& MAJDOLINE HATOUM**

-

Beirut / Brussels  
LEBANON / BELGIUM

-

M + 961 3 403 249  
M + 32 493 93 93 64

-

contact@noirclair.com  
majdolinehatoum@gmail.com  
www.noirclair.com



SPOT ON!

## FADI SARIEDDINE

S21

Fadi Sarieddine is a Lebanese architect, founder of the Dubai-based studio, Fadi Sarieddine Design Studio. Combining the worlds of architecture and design, the space is a platform for experimentation and creations where forms, narratives, textures and movements are born.

« Hey Banksy » is a tribute to the anonymous artist and all graffiti artists whose work combine art and social activism to spread their message across the world. With a spray can in hand, these artists enliven human-made walls with their creations and shed light on social, political and human right issues. The fixture is a literal depiction of a spray can, Banksy's tool for creation. The spray is represented as a glass cone with color sprayed in a gradation that fades out towards the rim creating an endless effect. The limited collection brings together a base made of marble and brass and a cone spray-painted with verses from Mahmoud Darwish's poem « On This Land », designed and calligraphed by Lebanese artist, Naji El-Mir.

DESIGNER

**FADI SARIEDDINE**

-

Building 8, Office 105  
Dubai Design District  
PO Box 393149

Dubai

UNITED ARAB EMIRATES

-

T + 971 4 457 9138

-

info@fadisarieddine.com

www.fadisarieddine.com

# 76



SPOT ON!

## FARAH DESIGN

S18

Timeless designs and pieces are the best additions and accents to any space, and wood has proven to be the essence of this concept. Farah Design uses wood as the main material in so many creative ways to make pieces of furniture, accessories and many more products all combining the timelessness of wood with contemporary and sleek designs. Its work is characterized by the art of applying pieces of veneer to a structure, forming beautiful decorative and unique patterns. Advanced technology, professional craftsmanship and unlimited creativity are the heart and soul of farah design, giving each and every creation the power to spread warmth and love in any space.

DESIGNER

**FARAH CHAABAN**

-

Bayyad Street

Jaber Building - Nabatieh al tahta

1700 Nabatieh

LEBANON

-

M + 961 3 518 612

-

farahchaaban@hotmail.com

www.farahdesign.co



## FLUKKA

S5

FLUKKA is the brainchild of Claudia Elissar Chahine and Mirna Tabet Bardawil, whose friendship was woven by a shared heritage from the beautiful and mythical port of Tyre. Passionate about the treasures of the sea and the arts of the ancient world, together they create unique and contemporary pieces of jewelry for a discerning clientele. FLUKKA presents timeless archeologically inspired artistic pieces made of gold or sterling silver with precious or semi-precious stones, fragments and diamonds crafted for the woman of today.

DIRECTORS

**CLAUDIA ELISSAR  
CHAHINE & MIRNA TABET  
BARDAWIL**

-

Baabda, Beirut  
LEBANON

-

M + 961 3 346 037  
M + 961 3 588 588

-

info@flukka.com  
www.flukka.com



## GALERIE VÉRONIQUE RIEFFEL

S26/27

Dedicated to contemporary art and design, the Véronique Rieffel Gallery presents works by artists from the Middle East and the African continent. Newly created, it intends to break with a Western-centered vision of the art market.

For its first participation in Beirut Design Fair, it presents the first solo show of Ivorian designer Jean-Servais Somian in Lebanon. Produced in very small series and endowed with a strong personality, his pieces which are sometimes at the limit of the sculpture do not remain less functional. His contemporary design carries with him a part of ancestry. One of its peculiarities lies in the choice of materials such as coconut, or ebony woods but also some revisited African everyday objects such as bowls, sponges or old fishermen's canoes, which give birth to his iconic Méridienne-Pirogue. His work has been exhibited extensively in Africa, Europe, the United States and Latin America.

DIRECTOR

**VÉRONIQUE RIEFFEL**

-

59, rue Ramey

75018 Paris

FRANCE

-

Abijan

IVORY COAST

-

M + 33 6 72 08 80 97

M + 22 5 68 09 97 30

-

[galerie@veroniquerieffel.com](mailto:galerie@veroniquerieffel.com)

[www.veroniquerieffel.com](http://www.veroniquerieffel.com)



## HAGDESIGN

S10

Hagdesign is a trusted provider of custom metal fabrication solutions exceeding the design expectations of its clients. they build components in residential and commercial buildings, and interior design structures, with specialization in and high demand for theme pieces. Whether you want a minimalistic or an intricate design, They can deliver the highest standards of craftsmanship and creative flair. HagDesign is more effective for you in the theme pieces and sections of your building that need to stand out with design and craftsmanship and minimal engineering that leaves you asking questions. they work with leading builders, architects, and contractors to provide architectural metal fabrications. they work with all kinds of metals and they are capable of using finishes on metals in brushed, satin, mirror, painted, and personalized finishes. In addition they are specialized in Brass Sand casting such as objects , furnitures and fixtures according to client design.

OWNERS

**HAGOP HAGOPIAN &  
CHANT HAGOPIAN**

-

Seaside Dora Highway  
Hatco Building - Ground floor  
Dora, Beirut

LEBANON

-

T + 961 1 243 269

M + 961 3 777 077

-

hagop@hagdesign.net

www.hagdesign.net



SPOT ON!

## JEAN-MARC GEAGEA

S9

Jean-Marc Geagea is an Architectural Designer from Beirut. Graduated with a Master's degree in Interior Architecture from FDA Florence-Italy, right after his Bachelor's degree from USEK, Lebanon. Since then, he has been working in collaboration with his Father, Rachid Geagea who owns a Design Studio and mastered the design field for more than 25 years. They have worked in different regions in Lebanon and abroad, designing residentials, hotels, restaurants, casinos... His inspiration in design is mainly drawn from minimalism, simplicity and aesthetics, approaching the modern design world in his own taste and style.

Fly Series is a limited furniture collection, that is designed and modeled using digital fabrication to get the most out of the curves and surfaces, 3D sculpted and executed with high-end techniques and by talented craftsmen, resulting as a minimal design that appears light with a strong character.

DIRECTOR

**JEAN-MARC GEAGEA**

-

Colosseo Center - 5<sup>th</sup> floor  
Zouk Mikael, Beirut  
LEBANON

-

T + 961 9 211 901  
M + 961 70 413 629

-

jeanmarcgeagea@gmail.com  
www.jeanmarcgeagea.com



## KRJST STUDIO

S4

KRJST Studio has a triangular structure composed by Justine de Moriamé, Erika Schillebeeckx, and their art. The whole forms a magnetic field of experimentation which attracts and digests its surroundings. Four hands, two souls, and four eyes are tuned together to invoke a collective memory, to alter it, and to pass it on. The weavings serve as witnesses of their era, survivors of a narrative, oscillating between past and future, embodying our roots, expanding the present, reflecting the importance of keeping our roots and yet living with the times.

KRJST puts colours to express what words fail to describe; they paint with weaving threads imaginary landscapes of a poetic, calm, and yet tormented realm, the chaos where emotions are born. These weavings are the result of research anchored in our time and of a constant development around drawing, painting, 3D drawing, as well as chemical research on conductivity.

ARTISTS

**JUSTINE DE MORIAMÉ  
& ERIKA SCHILLEBEECKX**

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15-19 Fabriekstraat  
1930, Zaventem

BELGIUM

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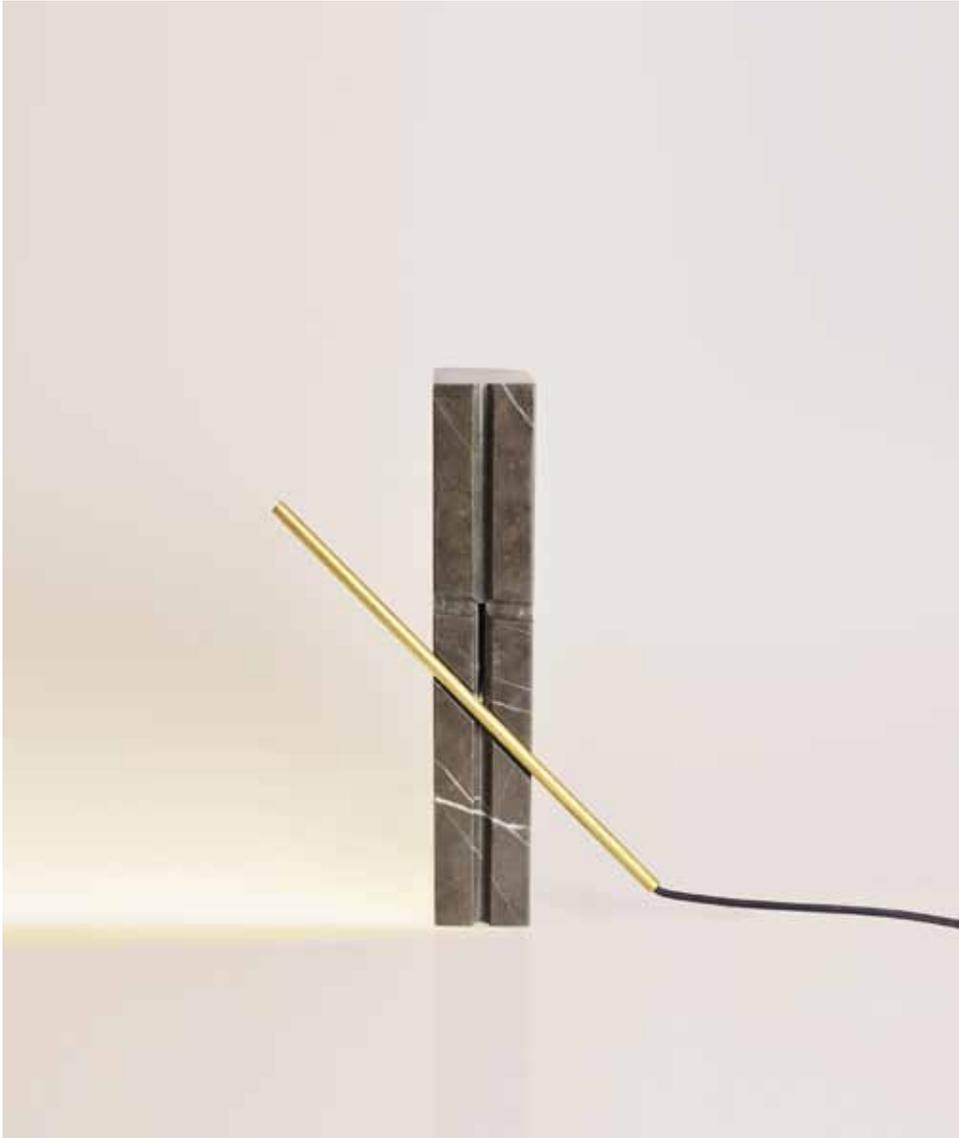
M + 32 499 42 75 49

M + 32 474 24 09 27

-

bonjour@krjst.com

www.krjststudio.com



## SPOT ON!

## LAU

S25

The School of Architecture & Design at LAU continues on the path of establishing itself as a first-rate institution for education in the arts, design, and architecture in Lebanon and the region. After its consolidation as a school in 2009, it has emerged as a role model in terms of its educational standards and in fomenting a design culture that is creative, open, multi-disciplinary and proactive. The mission of the School is to educate competent designers and fine artists in the various design fields, who will have the breadth of knowledge and the skills necessary to creatively engage different artistic and design problems, in addition to a broad culture founded on liberal education, that will allow graduates to operate as responsible citizens and ethical professionals in a global world. This year, LAU is pleased to present at the Beirut Design Fair, 4 table lamps designed by Interior Architecture students mentored by their teacher and designer Samer Haddad.

DIRECTOR

**DR. MAROUN  
EL-DACCACHE**

-

Beirut / Byblos  
LEBANON

-

T + 961 1 786 456

-

mdaccach@lau.edu.lb  
sophie.khayat@lau.edu.lb  
samer.haddad@lau.edu.lb  
www.sard.lau.edu.lb



SPOT ON!

## LIZA BEIRUT

S20

Both in Paris and Beirut, Liza and Ziad Asseily love to support talents, be it in the culinary as well as in the design world, and truly enjoy these collaborations that mean a lot to them.

For the Paris design week 2018, they have presented the limited edition 153 lamp, co-designed by Karim Chaya and Frederick Gautier in a special evening event at Liza Restaurant.

Assembled in 50 copies, this moveable lamp made out of concrete and four hands designed cement square BlattChaya, 100% made in Beirut, last June 2018 in the Lebanese capital by FCK-Frederick Gautier and Karim Chaya. A medium to light, figuratively and literally, the creative dialogue between Paris and Beirut, a way to invite the rediscovery of the iconic buildings of modern Lebanese architecture that Frederick photographed while traveling and finally an object that underlines in the blink of an eye how much electricity – and electricity cuts – paces the everyday life in Lebanon. This is a project born by the encounter of Liza and Anne-France Berthelon, and their conversations together.

FOUNDERS

**LIZA & ZIAD ASSEILY**

-

Doumani Street  
Metropolitan club  
Ashrafieh, Beirut

LEBANON

-

T + 961 1 208 108  
M + 961 71 717 105

-

info@restaurant-liza.com  
www.restaurant-liza.com



SPOT ON!

## MAWSAM DESIGN

S28

Mawsam Design celebrates Lebanese heritage through an innovative collection of limited handmade products created with a prominent design element. Each Mawsam product is carefully imagined to encapsulate Lebanon's rich cultural legacy and modern design flair.

For Beirut Design Fair 2019, Mawsam Design has taken a different direction to create its bespoke collection. Each of the new pieces is distinctive, harking back to Lebanese traditions while providing a window into the future. At the same, each of Mawsam's new offerings pushes the boundaries of handmade crafts. With these new products, Mawsam continues its quest to revive and modernize Lebanese heritage. The new Mawsam pieces have a refined, contemporary and edgy look, and they're also richly connected to the past through form, materials and techniques.

FOUNDER

**ZIAD ABI KARAM**

-

Ibn El Rabih Street  
Zabonian Building - 1<sup>st</sup> floor  
Mar Mikhael, Beirut

LEBANON

-

M + 961 3 861 968

-

info@mawsamdesign.com

www.mawsamdesign.com



## MAYA SAFI STUDIO

S8

Maya Safi is a young ALBA graduate. Her passions include her field of study along with the art of cooking and all its flavors! As a designer, Maya's expression comes through a minimalistic approach. Naturally, she has always been inclined to be very observant and intent. Classifying as a versatile and dynamic visionary, as well a nurturer to learn the undiscovered elements about who she is as a designer, a professional, and a human being. The notion of bringing tradition back to life in a renovated and practical whim is the basis of her aesthetic, this insinuates highlighting the necessity of the Lebanese culinary arts by creating products for the vast domain of food. In terms of product design, Maya was always amazed with the idea of working on smaller scale productions. Maya plans to continue her educational journey in Milan at NABA, for a master in product design and therefore delve into a deeper formulation of what her artistic composition as a designer is.

DESIGNER

**MAYA SAFI**

-

Deir El Kalaa Street

Beit Meri, Beirut

LEBANON

-

M + 961 70 069 334

-

mayasafistudio@gmail.com



## NADA LE CAVELIER

S15

Nada Le Cavalier first started creating jewelry in 1979 combining antique bronzes and archeological artifacts with delicate gold work and colored gemstones, thus reviving remnants of a remote past into unusual pieces of contemporary jewelry. Her « compositions on antique material » were exhibited in art galleries and museums around the world, promoting both the artistic and cultural value of her work.

In 1991 with the ending of the Lebanese war, Le Cavalier opens her boutique in the heart of her hometown Beirut. Throughout the years her collections evolve, while daringly introducing into her jewelry different materials such as wood, vintage carved mother of pearl or her latest ancient micro mosaics, Le Cavalier's love for audacious color combinations and bold hues blending remain her signature on everyone of her unique pieces.

DIRECTOR

**VALÉRIE LE CAVELIER**

-

108 Sursock Street  
Bechara Nammour Building  
Ashrafieh, Beirut  
LEBANON

-

T + 961 1 200 821  
M + 961 3 393 978

-

val2val@gmail.com  
nadalecavelier@gmail.com  
www.nadalecavelier.com



## NAHAS NAJWA

S12

After graduating from the Lebanese Academy of Arts (ALBA) in Beirut with high honors (Dede Hourani Prize), Najwa Nahas pursued her studies in Ceramic Design at Ecole Supérieure d'Arts Appliqués « Duperré » in Paris where she extended her knowledge of pottery and terracottas. She perfected her technique in molding, chemistry of clays and glazes, wood and gaz firings. She further complemented her education with a Bachelor's degree in Archeology at la Sorbonne Paris IV. Her work emphasizes on exploring different know-hows such as raku, saggars, and incorporating them into modern organic shapes. It includes a constant research of textures, naked clays colors, wheel throwing and altering. Her art has been shown at Cairo Biennale, Salon d'Automne Sursock Museum, the National Museum of Beirut, AUB Museum, Agial Gallery, Sioufi Garden among others. Although being a clay artist is challenging, the payoff is worth it, as it is first a passion.

DESIGNER

**NAJWA NAHAS**

-

B800 Street

Dib Daou Building

Beit Chaar

LEBANON

-

M + 961 3 301 104

-

najwanak@gmail.com

# 100

SPOT ON!



## NEVILLE BOUEZ

S23

« Nostalgia » of authentic values and empathy. she has created coping mechanisms that obscure and silence our fundamental national values. Without affinity and awareness, we are estranged, disconnected, oblivious to what matters most. Respect? Loyalty? Honesty? Humility? Under the hard shell of resilience lie hidden values engraved in every one of us, passed on by our elders in TARBOUCHE. Let's exchange fond remembrances of their gentle ways. Recognition and reminiscence: Take pride in kindness, sincerity, goodness and joy in giving. Crack the shell. Janine Rubeiz gallery recently presented her ceramic sculptures in her solo exhibition. Nevine has participated in collective exhibitions in Lebanon and abroad. At the 2017 Salon d'Automne, she won the Audience Choice Award at the Sursock Museum of Modern and Contemporary Art in Beirut for her two towering hand built ceramic sculptures. Her creations have found beautiful homes in London, Cairo, Dubai, Paris, Beirut and NY.

DESIGNER

**NEVINE BOUEZ**

-

Notre Dame Street

Beit Mery

LEBANON

-

T + 961 4 871 480

M + 961 3 735 678

-

nevinebouez@hotmail.com



## NOUR ALI

S24

Nour Ali graduated with an MA in Ceramics from Cardiff school of Art and Design and has since set up her Ceramic studio in Beirut, and exhibited her work in the UK, USA, France, Turkey and Lebanon. Working primarily with clay, her work revolves mainly around the understanding of clay as a material and experimenting with it. Exploring and highlighting its strength and weakness through different making processes and untraditional techniques.

She has also been experimenting with merging clay with different materials, glass being a main focus, using different techniques such as kiln casting and glass blowing.

DESIGNER

**NOUR ALI**

-

Beirut

LEBANON

-

M + 961 3 062 582

-

nour.t.ali@hotmail.com



## OFFGRID

S1

Offgrid is an interior design studio based in Beirut, Lebanon launching lavish collections of furniture, paintings, and home accessories designed by the Lebanese interior architect and product designer Lama Khayat Salloum. Besides, Offgrid is an art platform where local and foreign designers can display their masteries.

Designed for Beirut Design Fair and inspired by human motions and emotions, Lama's new collection entitled «To And Fro» reveals an abstract affinity between shapes, materials, and structures. Marble, wood, and brass passed through an elaborate sequent journey of adaptation and integration assimilated by Lebanese craftsmen to hand out this unique and eccentric collection of furniture.

DESIGNER

**LAMA KHAYAT  
SALLOUM**

-

Kfoury Street  
Bitar Building  
Badaro, Beirut  
LEBANON

-

T + 961 3 886789

-

lama@offgridlb.com  
www.offgridlb.com



## ROULA SALAMOUN

S3

Roula Salamoun is an architect and designer, founder of Extraground, a practice developing multidisciplinary projects. She earned her Bachelor of Architecture in Beirut (American University of Beirut, 2007) and pursued her graduate research in New York City (Columbia University, 2011). Her interest in multi-scalar design, experiential design and material experimentation is explored through projects ranging from architecture to products and experimental installations. Her work has been published and exhibited in Lebanon, Finland, Italy, Jordan, China and the United States.

A subject she finds fascinating and is currently exploring through her collaboration with House of Today, is the relationship between the human body, space and the objects that occupy it. By introducing anthropomorphic landscapes in a domestic or familiar built environment, she invites the viewer to imagine an environment where bodies infuse in the tangible space as much as they affect the invisible one.

IMAGE ANATOMY, Roula Salamoun x House of today.

DESIGNER

**ROULA SALAMOUN**

-

Jeanne d'Arc Street  
Makdissi Building - 2<sup>nd</sup> floor  
Hamra, Beirut

LEBANON

-

T + 961 1 342 330  
M + 961 3 971 730

-

roulasalamoun@gmail.com  
www.extraground.com



SPOT ON!

## SAMER BOU RJEILY

S17

VERSUS is a collection of objects that explores the relation between nature-made surfaces versus ones made by man. It's the beauty of age and imperfection. Time itself becomes the artist, because it is able to transform things. The time oxidizes things and gives material a new skin. The love of these old things, even if they were not meant to be beautiful and have been used. It has something so real, everything needs to be real, because of the believe in the energy of real. Time texture is imposible to imitate its unique. Those wooden beam chosen before being casted had the most beautiful contemporary 21 century abstract art made by time. VERSUS tries to freeze this beauty of age.

DESIGNER

**SAMER BOU RJEILY**

-

527 Gouraud Street  
Geymmaze, Beirut  
LEBANON

-

M + 961 70 702 380

-

info@samerbourjeily.com  
www.samerbourjeily.com



## SOURAYA CERAMICS

S11

Souraya initially graduated as an architect and then earned a masters in landscape design at Université de Montréal. Afterwards she signed up for ceramic classes at Bonsecours school in Montreal, and has been practicing ceramics ever since, with a control over shapes and forms thanks to her architectural background.

Souraya mainly focuses on developing new glazing formulas and exploring different sculpting technics. Her determination and extensive experimentation makes each piece a unique object with a poetic connotation. She lived for 12 years in Montreal and two years in Istanbul and has exhibited her pieces in several galleries and exhibition.

OWNER

**SOURAYA HADDAD**  
**CREDOZ**

-

Street 40  
Building 45  
Mkalles, Beirut  
LEBANON

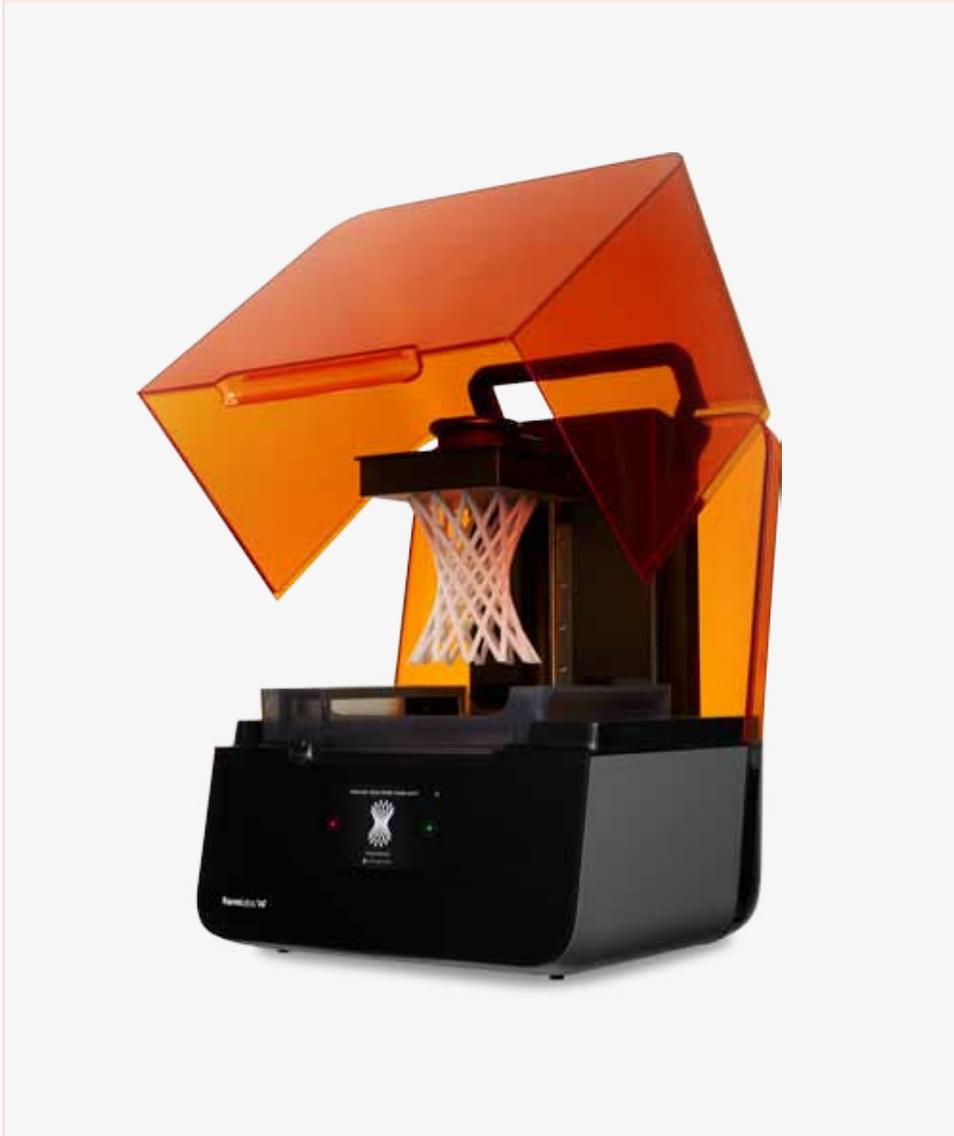
-

T + 961 1 695 517  
M + 961 76 132 875

-

souraya.hacre@gmail.com

**INS-  
TALLA-  
TIONS**



## RAIDY 3D

C5

Design is where Technology and Art break even. RAIDY 3D is today the Middle East official distributor of the world's best 3D printers for individual and professional use with a physical presence in both Beirut and Dubai. Always at the forefront of technology, RAIDY 3D is the ultimate 3D printing solution provider across various sectors, notably art, design, architecture, engineering, medical, construction, and food, to name a few. From 3D printers to 3D scanners, RAIDY 3D delivers the proper tools for all 3D printing needs. We pride ourselves to be the regional distributors and partners of the best brands in the market today, such as Ultimaker, Formlabs, WASP to name a few. 3D printing is disrupting the way we live, work, and create. Giving new solutions to our daily needs, notably in the art and design sector, it has become handy to many designers who choose to make the invisible visible thanks to this technology that has now entered their lives.

Creativity is limitless with 3D printing. Interior architects and designers have adopted it for their out-of-the-box home interiors, and walls.

DIRECTOR

**DOUMIT RAIDY**

-

Beirut Damascus International Highway  
 Raidy Building  
 Hazmieh, Beirut

LEBANON

-

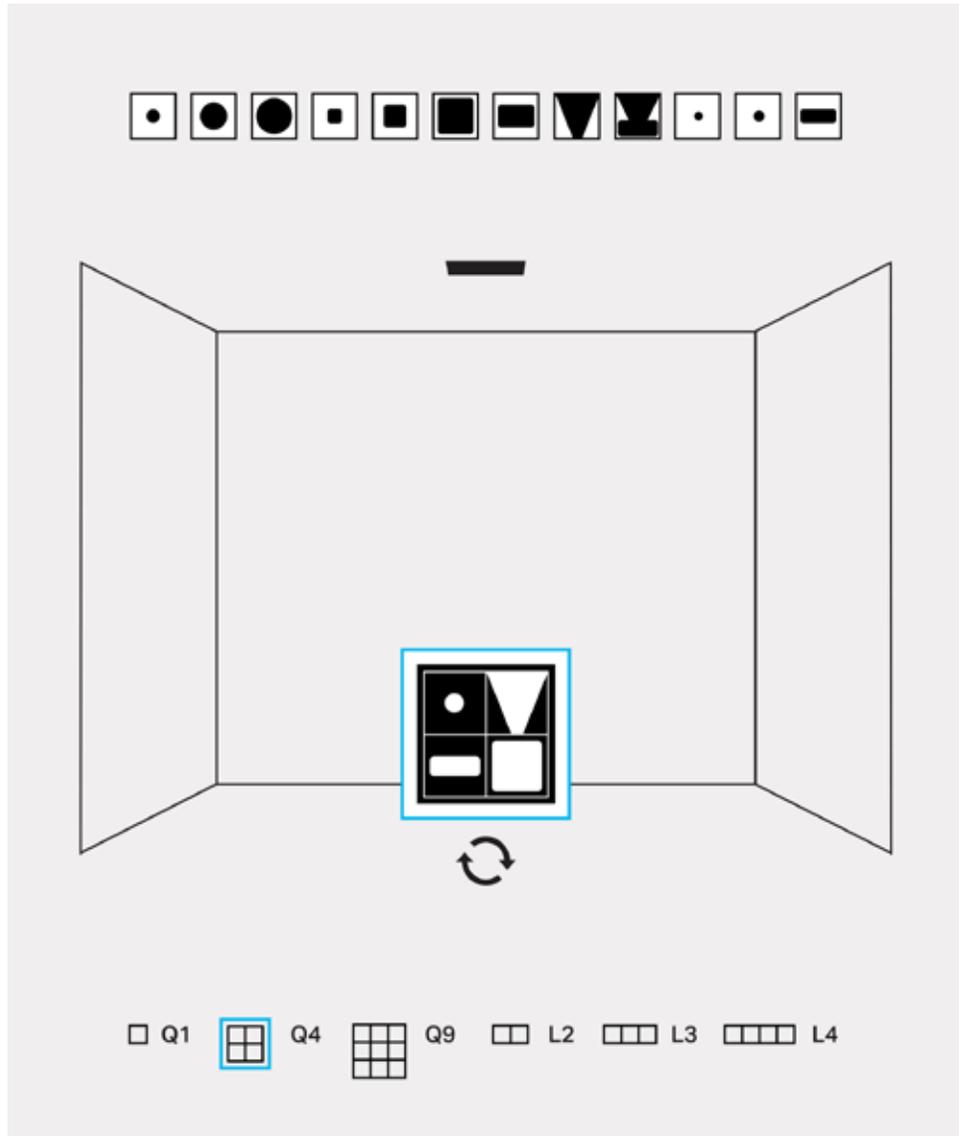
T + 961 5 456 666

M + 961 3 222 004

-

3Dprinting@raidy.com

www.raidy.com



## UNILUX

C4

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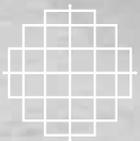


RR | architects is a modern design studio that was founded in 2011 putting forward an innovative, modern and sustainable approach to Beirut's architectural scene. The studio has a wide range of projects from product design, interior design and master planning blending its unique aesthetic with the client's needs.



Rawad Rizk is the CEO and founder of RR | architects, while pursuing his studies in architecture at the Lebanese Academy of Fine Arts he undertook several projects and staged different collaborations at a very early stage while building a reliable experienced name in the field and expanding the studio into having an established local presence today.





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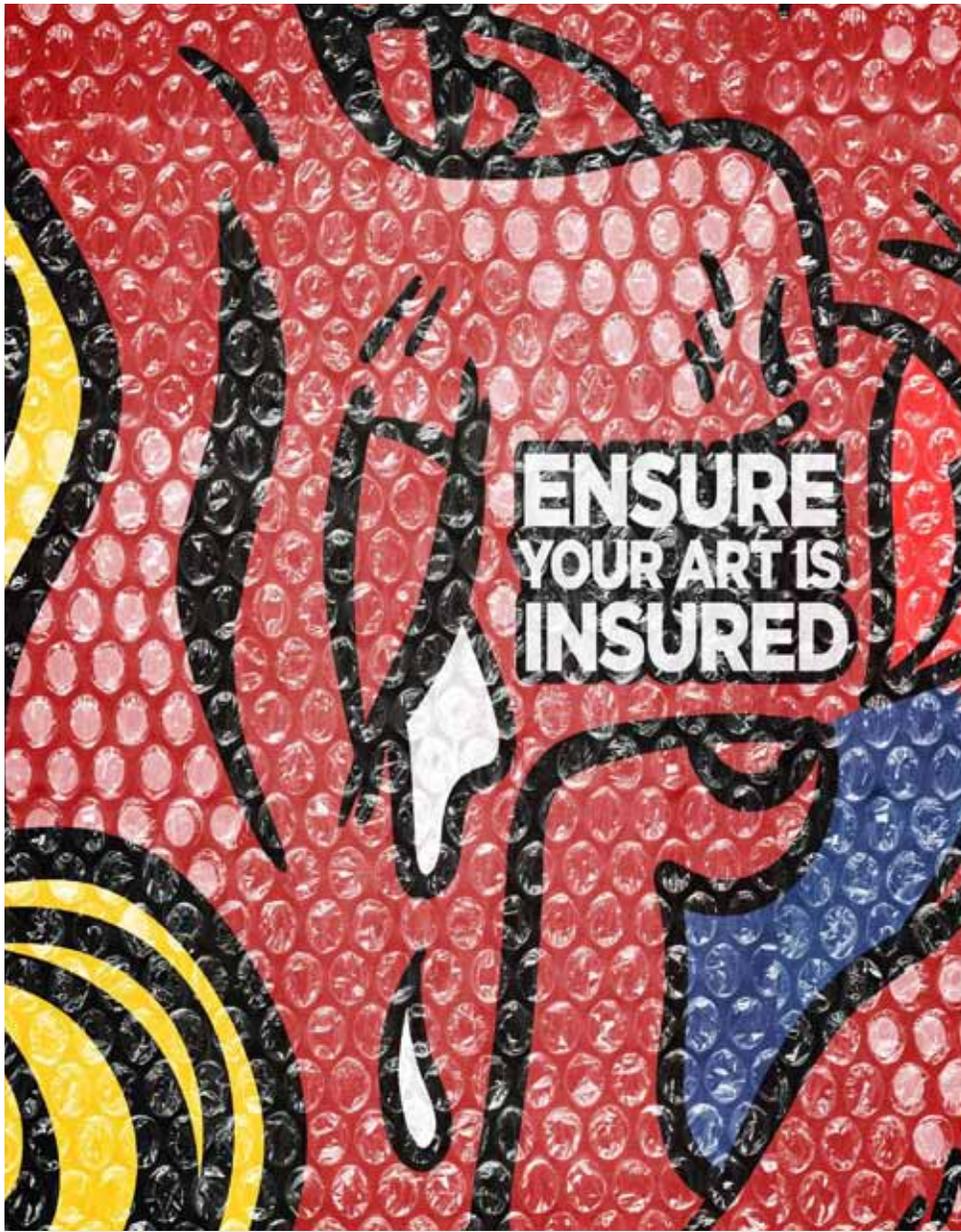
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**GEORGES ABOU CHABKE**  
 Interior architect and art director based in between Beirut and Athens. Holder of a Master's Degree in Interior Architecture from USEK University with high distinction and ranked on top of the 2012 promotion. Georges had since then the opportunity to achieve a wide range of projects from designing residential and commercial areas to creating and executing set designs. Beside implementing international and local projects, he decided to create his own design platform: **DECOVENTURE.com**, the blog celebrating 3 years of success through which he shares out loud his passion for deco as well as his inspiration and a colorful venture around the world.



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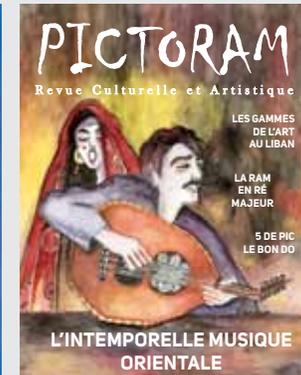
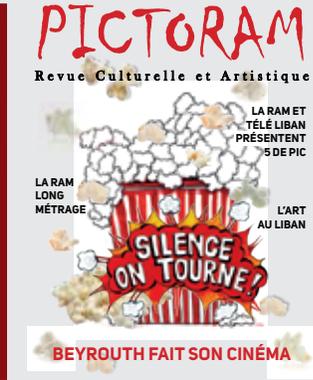
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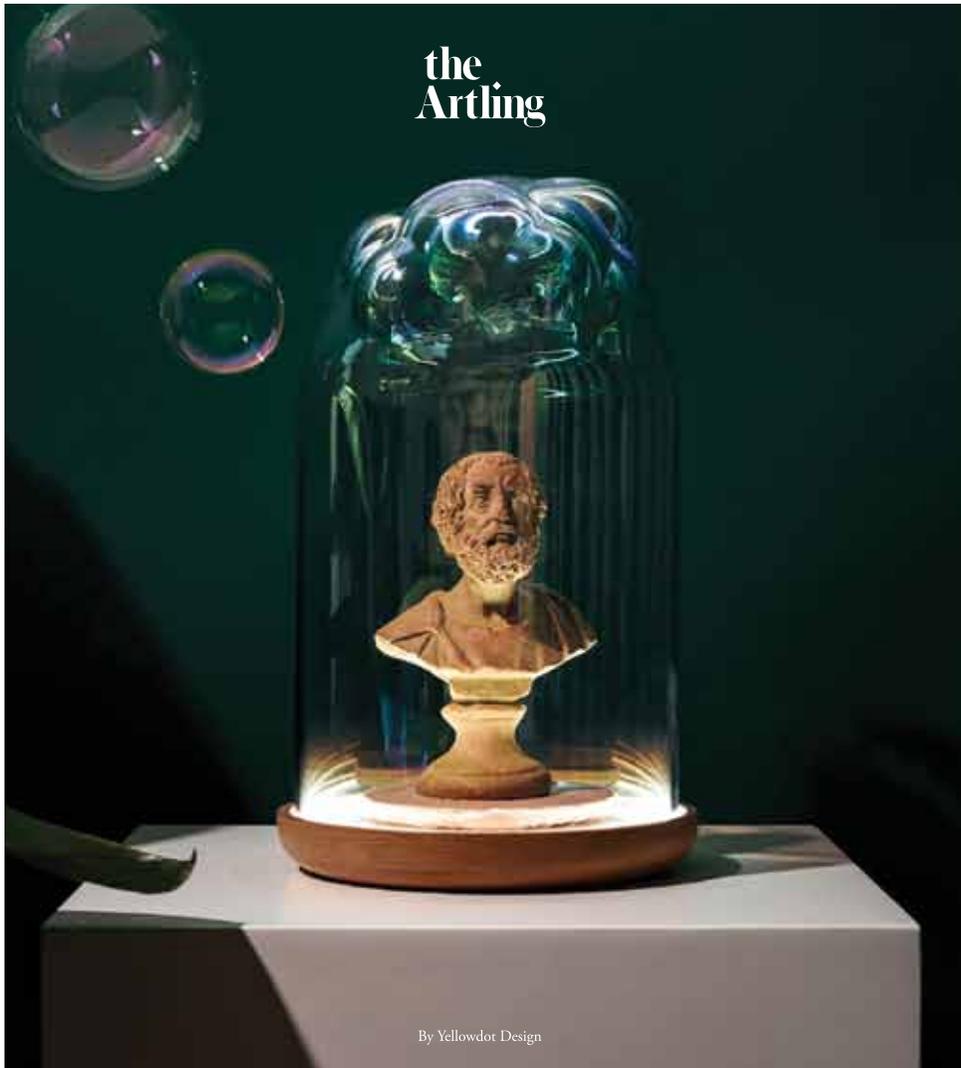


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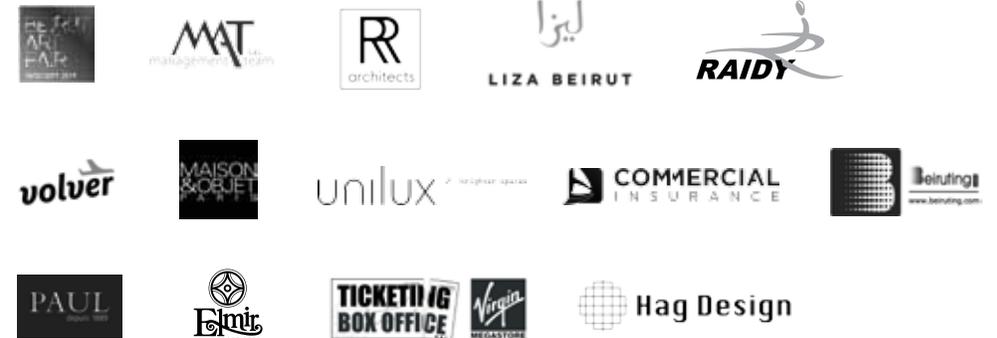
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Friday, September 20<sup>th</sup>, 2019  
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# CONTACTS

## GUILLAUME TASLÉ D'ÉLIAND

*Founder & Director*  
gth@beirut-design-fair.com

## RANDA ARMANAZI

*Strategic Planning & Development*  
randaarmanazi@gmail.com

## RAWAD RIZK

*Scenography*  
rawadrizk@rrarchitects.design

## RITA FERZLI

*Coordinator*  
rf@beirut-design-fair.com

## VINCENT POINAS

*Graphic Design*  
readytobepublished@yahoo.fr

## ELIE BEKHAZI

*Photographer*  
eliebek@inco.com.lb

## MICHEL SHEHADE

*MAT Management Team*  
info@ma-t.net

## COMMUNIC'ART / PAULA WATEAU

*Press Contact Europe*  
pwateau@communicart.fr

## THINK LUXE / MARC EL KHOURY

*Press Contact Middle-East*  
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14	BOKJA	A7
16	CHRYSTYNA SALAM	A1
18	DESIGN KULTUR	B8
20	ECUSSON GALLERY	C1
22	EMMANUEL JONCKERS	B9
24	GALERIE JACQUES OUAISS	A4
26	FABRACA STUDIOS	B12
28	GALERIE PIERRE GHATTAS	B10
30	GALERIE XXÈ SIECLE	A2
32	GEORGE GEARA	B7
34	LA GALERIE NATIONALE	B3
36	MAD BRUXELLES + ATELIER JESPEERS	B4
38	MARIE MUNIER	A5
40	NADA DEBS	B2
42	NADA G	B5
44	NADA LE CAVELIER	C3
46	NATHALIE GHARBI LUXURY DESIGN	B11
48	NESHIMAN	B1
50	OPUS MAGNUM GALLERY	B6
52	RANDA TABBAAH	C2
54	THE ART DESIGN LAB	A3

## SPOT ON!

58	AEA STUDIO	S22
60	ALEF STUDIO	S16
62	ANDREA NASSAR	S13
64	BITS TO ATOMS	S2
66	BRAM KERKHOFS	S19
68	CHRISTIAN ZAHR STUDIO	S7

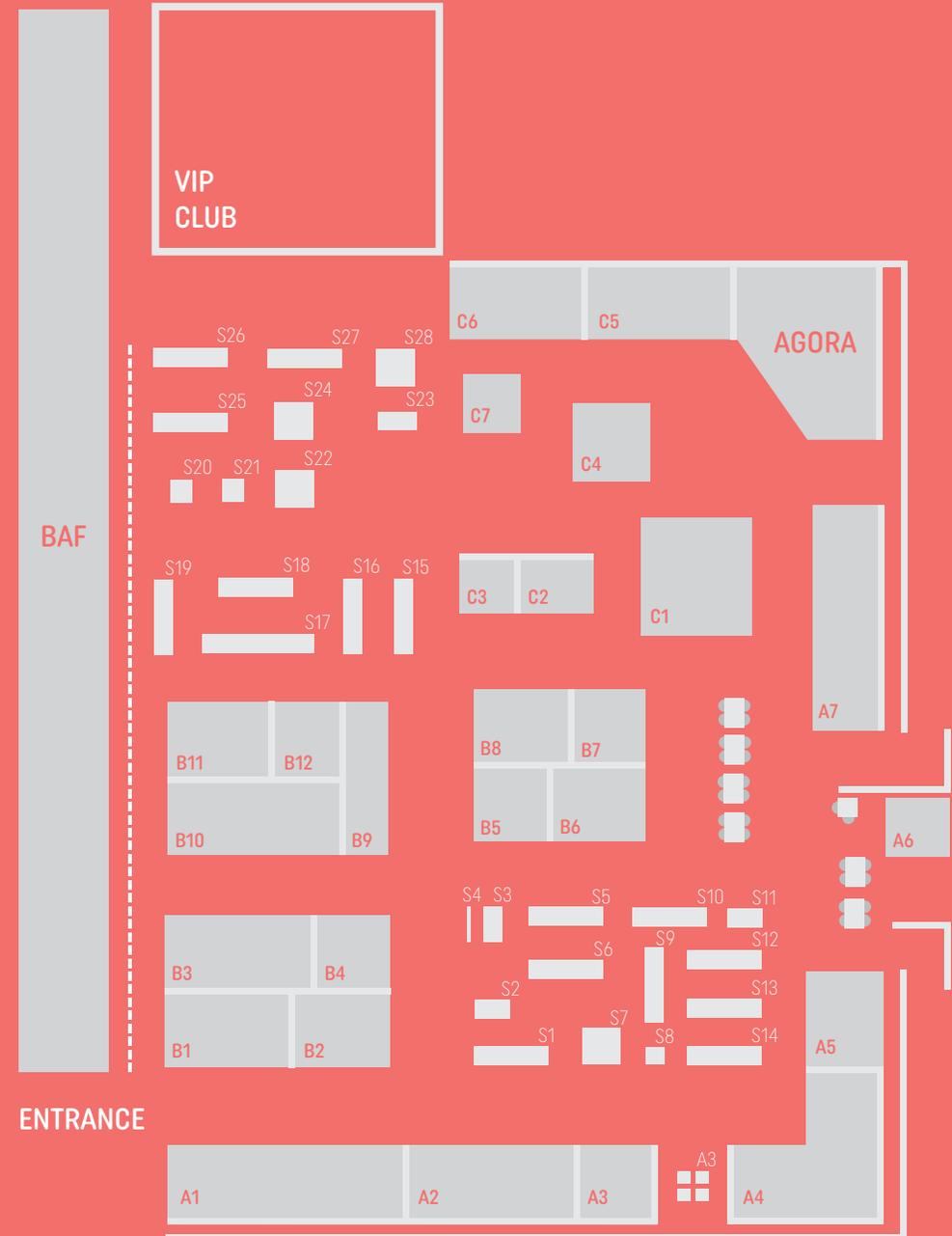
70	DAMJ DESIGN + CRAFT	S6
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74	FADI SARIEDDINE	S21
76	FARAH DESIGN	S18
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82	HAGDESIGN	S10
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88	LAU	S25
90	LIZA BEIRUT	S20
92	MAWSAM DESIGN	S28
94	MAYA SAFI	S8
96	NADA LE CAVELIER	S15
98	NAHAS NAJWA	S12
100	NEVINE BOUEZ	S23
102	NOUR ALI	S24
104	OFFGRID	S1
106	ROULA SALAMOUN	S3
108	SAMER BOU RJEILY	S17
110	SOURAYA CERAMICS	S11

## INSTALLATIONS

116	UNILUX	C5
114	RAIDY	C4

## YUMMY!

PAUL	A6
ELMIR BREWERY	O9



The image features a vibrant blue background with several large, overlapping white circular shapes. Each white circle is outlined with a thick, gold-colored border. The circles are arranged in a way that they appear to be floating or overlapping, creating a dynamic and modern aesthetic. The overall composition is clean and minimalist.

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